

CROSS & CRESCENT



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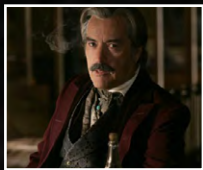
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Lambda Chi's Social Web

by Taylor Grayson

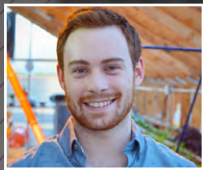
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Remembering Powers Boothe and Joe McCorquodale

by Taylor Grayson

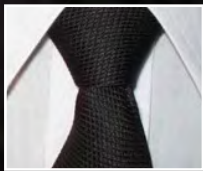
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FROM THE EDITOR



As we wind down from another successful school year and head into a well-deserved summer break, it is time once again to remember the best stories of the quarter.

In this issue, our cover story introduces us to Grand High Zeta member Jim Abbott. Abbott is not only a critical part of Lambda Chi Alpha, but the leader of the University of South Dakota, where he helps guide students to excellence.

We also introduce a few new sections of the Cross & Crescent, which we hope our readers will enjoy, while also learning a few tips and tricks along the way.

Throughout the rest of the issue, you will find stories of leadership, service, and a dedication to the greater good. It has been my honor serving as editor, thus far, and I continue to look forward to sharing the stories of our great fraternity.

As always, please remember to check lambdachi.cc for the latest updates on what is going on throughout all Lambda Chi Alpha chapters. If you would like to see every article as it is published, please feel free to sign up to receive email alerts by visiting lambdachi.cc/subscribe. If you have a story which you would like to submit, please email editor@lambdachi.org.

We would like to extend our thanks to members and friends of Lambda Chi Alpha alike for creating the best experience of any fraternity.

Thank you for reading, and we wish brothers a safe and relaxing summer break!

Best regards,

Taylor Grayson, Editor, Cross & Crescent Magazine

LAMBDA CHI ALPHA GETS SOCIAL

@lambdachiAlphaHQ

We are always eager to see the interesting and wonderful things our brothers are doing across the country and Canada! Here are some examples of how members of Lambda Chi are giving back to their community, enjoying brotherhood and upholding the values of our fraternity:



@nathanlegger



@skinnyboywholifts



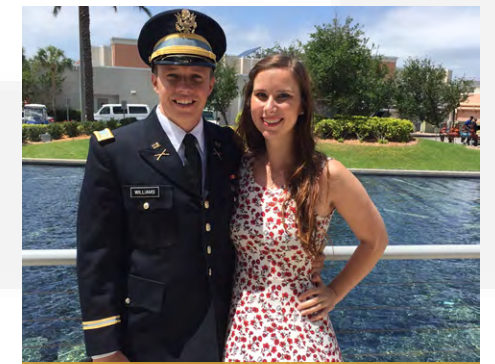
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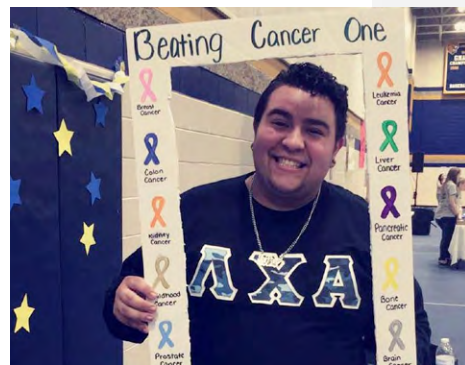
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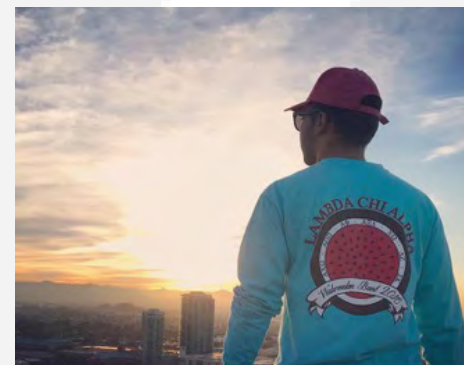
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REMEMBERING POWERS BOOTHE AND JOE MCCORQUODALE

Though both men came from very different backgrounds, the legacy that Joe McCorquodale and Powers Boothe left in the lives of so many is profound.

by: Taylor Grayson

S T O R Y

One, a man of politics, the other gracing the silver screen, both were prominent in their respective fields, but more importantly, remembered as brothers of Lambda Chi Alpha.

We, as a brotherhood, remember both influential men and their dedication to their professions, loved ones, and fraternity.

Joe McCorquodale

A native of Alabama, McCorquodale attended the University of Alabama. McCorquodale enlisted when World War II began, becoming a bombardier and surviving 22 missions. Upon his return, he created McCorquodale Insurance Agency, which he managed up until his passing in April.

He also served as the Speaker of the Alabama House of Representatives for 24 years. Though he ran for the position of governor of Alabama, McCorquodale finished third in the race and did not run again.

McCorquodale married his high school sweetheart, Betty McCrary, and



JOE MCCORQUODALE (LEFT), PHOTO COURTESY OF THE AFA NEWSROOM

MCCORQUODALE MARRIED HIS HIGH SCHOOL SWEETHEART, BETTY MCCRARY, AND WAS THE FATHER OF TWO SONS AND GRANDFATHER OF FOUR.

was the father of two sons and grandfather of four.

In McCorquodale's obituary, former two-term Alabama Governor Fob James is quoted as saying, "The man's [McCorquodale] word was his bond. It's hard for me to find words



BOOTHE, MOST REMEMBERED FOR HIS ROLES IN TELEVISION SHOWS

to tell you how outstanding I think he was and of the high regard I hold for Joe McCorquodale."

Powers Boothe

Boothe, most remembered for his roles in television shows like "Deadwood" and movies such as "Sin City", began his acting career in the late 1970s.

Coming from Texas, Boothe attended Southwest Texas State University. He then attended Southern Methodist University for his master's degree in drama.

It came as somewhat of a shock to the people of Boothe's hometown when he decided to pursue acting, instead of football.

Boothe soon became the successful actor he had set out to become, though. He even won an Emmy for his performance in the mini-series "Guyana Tragedy: The Story of Jim Jones".

Boothe was the father of four, one daughter and three sons. C&C



POWERS BOOTHE, PHOTO COURTESY OF CREDIT DOUG HYUN/HBO



NYU BROTHER PAVING THE WAY IN AGRICULTURE INDUSTRY

When we take that first crunchy bite of our salad, what do we think? Maybe ‘This could use a touch more dressing’ or ‘What is a salad without some cheese’. The thought that probably doesn’t cross our minds is what kind of nutrients am I really gaining from these greens?

by: Taylor Grayson

That question is exactly what cofounder/Theta-Upsilon member Matthew LaRosa, cofounder Ben Silverman, and CEO/cofounder Jason Green are trying to answer with their company, Edenworks.

LaRosa, a senior at New York University, started his adventure with the vertical farm system after hearing Green speak about the idea at a school competition. From there, he was hooked.

A construction management major, LaRosa works on the engineering side and currently operates the “Farmlab”, a 1000-foot greenhouse where the magic happens.

So here is the million-dollar question that might be on your mind: what makes Edenworks different than any other farm you can imagine?

Two words: aquaponic system. In this system, fish generate manure, which is naturally broken down by a microbiome of soil bacteria into the nutrients that the vegetables need. The vegetables then filter the water as they grow.

The plants clean the water, the fish feed the plants and LaRosa and other employees feed the fish: a closed loop system.

That nutrient-rich solution is the reason why, though, Edenworks has become the talk around Brooklyn.

“The advantage of aquaponics over other systems, such as hydroponics or aeroponics, is it gives a more ecological fertilizer for the plants by utilizing the fish,” said LaRosa. “So, if you use hydroponics, you are providing all of the macronutrients that the plants are going to need, but you are not providing all of the micronutrients, which is extremely important.”

“That influences flavor, taste and just the overall nutrient content of the end product.”

People, such as Questlove of The Roots band, have started to catch on to this fresh craze. However, LaRosa, Silverman, and Green assure there is still much work to do.

“What we are trying to do is to make microgreens an accessible retail

product,” Green told NBC.

Edenworks recognizes that fresh produce may not always be an option, especially in big cities. With the creation of Edenworks, an urban farm, stale veggies can be a thing of the past.

“The general motivation behind this and kind of the social aspect is it’s an environmentally-motivated company,” stated LaRosa. “A lot of people lack access to fresh produce and fresh food in general. Using our technology, cities become where the food is being grown and consumed.”

As Edenworks continues to perfect its system, LaRosa hopes to see the company grow its reach beyond New York. Following his graduation in May, LaRosa will start full-time.

LaRosa is excited to see where Edenworks will take him and is ready to get down to business.

“It’s nice recognition, but really for this company, especially, and the field that we are in, there is so much work to be done.” **C&C**



MATT LAROSA



NO OTHER COMPANY USES THE TACTICS UTILIZED BY EDENWORKS.



A VIEW INTO SOME OF THE GROW BEDS AT EDENWORKS.

GENTLEMEN'S CORNER-- RESUME DOS AND DON'TS

Welcome to the Gentlemen's Corner, your one-stop-shop for all things of sophistication. In each issue, we will discuss a skill or topic to help you become the best man you can be, in or out of college.

by: Taylor Grayson

Resume do's and don'ts are where we start. Following graduation, finding that first job can be daunting. Your resume will become your roadmap and a snapshot for employers of your experience. Even if you are still an undergraduate, or an alumnus who has been in the workforce for years, these tips and tricks are timeless; you will be on your way to a stronger resume by following these simple steps.

Let's start with our "dos" for resume writing:

1. Do list experience in chronological order: while this might seem self-explanatory, it is something that might be easily forgotten. By starting with your most recent job and working backwards, it is far easier for the potential employer to find your relevant experience.

2. Do use keywords found in the job description: it has been proven that resumes which include keywords from the job description are more likely to pass through an electronic scanner. While this is not a sure-fire way to get your resume in front of the employer, you will have a much better chance of beating the job portal's algorithm!

3. Do include volunteer experience: job experience is all well and good, but employers also want to see what you are passionate about. If you love to run around with dogs at your local

humane society, say so! Including that information makes you that much more of a person and less of a name on a piece of paper.

4. Do lead each bullet point with a powerful verb: it's very easy to fall into the trap of using passive language ("has completed two years as..." or "was responsible for..."). Make your resume pop by leading with more exciting words, such as "achieved" or "discovered". By making this small change in your language, you will make yourself that much more desirable and exciting to a future employer.

5. Do include contact information: another no-brainer, but you might be surprised by how many job seekers forget this crucial information, or do not make it easily accessible. Your contact information should be front and center, under your name. This might be the difference between receiving a call back or not.

6. Do keep your resume to one page: while some may say having a resume over one page is fine, it is usually best to stick a single page. Employers look through hundreds upon hundreds of resumes when they are looking to fill a position, and most likely, if they have to flip to a second page, you are gone from the pile. Keeping your resume to one page begins with throwing out any experience more than 5-10 years old. Employers are not going to be asking you about that sweet McDonald's gig

“DO MAKE THE RESUME POP: REMEMBER, THIS IS YOUR RESUME, SO IT'S OK TO PERSONALIZE IT A LITTLE BIT.”

you had your freshman year of high school, so throw that in the discard pile. Keep experience relevant and timely.

7. Do make the resume pop: remember, this is YOUR resume, so it's ok to personalize it a little bit. An eye-catching design or template can go a long way. However, there is a thin line between being tasteful in your design and going overboard (see the "don'ts" section). So, add a splash of color, but be careful that your resume does not fall under the category of "gaudy".

8. Do have it proofed by colleagues: sometimes, when we have stared at something we have written for so long, we can become immune to obvious mistakes. Ask one of your colleagues to proof your spelling and the language which you use. Remembering this simple step may be the difference between an embarrassing typo and a clean, sharp resume.

9. Do have references on a separate sheet: a common phrase you've probably seen on resumes is that pesky "references upon request". This is a big no-no in our book. First of all, it looks kind of fishy and second, why not save that line of space to use for job experience? By having a separate piece of paper with your references as an additional document to complement your resume, this will eliminate the need for that phrase. Your potential employer will appreciate it, as well!

“DO INCLUDE VOLUNTEER EXPERIENCE: JOB EXPERIENCE IS ALL WELL AND GOOD, BUT EMPLOYERS ALSO WANT TO SEE WHAT YOU ARE PASSIONATE ABOUT.”

“DO HAVE CONFIDENCE IN YOUR SKILLS: THIS IS THE BIG ONE! REMEMBER THAT YOU HAVE MADE IT THIS FAR, AND JOB SEARCHING IS SOMEWHAT OF A JOB IN ITSELF.”

10. Do have confidence in your skills: this is the big one! Remember that you have made it this far, and job searching is somewhat of a job in itself. Have confidence in your experience, and you will eventually land the job you never knew you wanted.

The “don'ts” of resume writing:

1. Don't lie about experience: this should be obvious, but we all have the tendency to stretch the truth a little bit. A resume is not the place to do this. If you don't have a good grasp on the skill in question, it's better to leave it off. There is nothing worse than being asked

about a skill or application that you only know somewhat well.

2. Don't use old or funny emails: it's time to grow up, and ditch that email you created in the sixth grade. Make sure that the email you provide on a resume is simple, yet professional.

3. Don't use abbreviations: you might know exactly what you are referring to when you use that abbreviation, but more than likely, your potential employer will not. Play it on the safe side, and spell everything out.

5. Don't use vague language; use real examples: under each job you list, there should be 3-5 bullet points of information explaining your role. Be sure that you are using specific examples and clear, concise language in these bullet points. It will not help your cause

LET'S GET SOCIAL

Join the conversation **#LambdaChiAlpha**



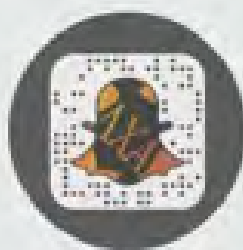
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“DON'T GO OVERBOARD WITH INFORMATION: EVEN THOUGH YOUR BABYSITTING GIG IN HIGH SCHOOL MAY HAVE BEEN THE BEE'S KNEES, YOUR EMPLOYER DOES NOT WANT ALL OF THE NITTY GRITTY DETAILS.”

if the employer is left guessing what your responsibilities included for a particular job.

6. Don't include obvious skills: if you have any amount of schooling (which we assume you do), you know how to use Microsoft Word. Don't waste space on your resume with skills which are basic to any job or school project; an employer would hope that the Microsoft programs go without saying!

7. Don't go overboard with information: even though your babysitting gig in high school may have been the bee's knees, your employer does not want all of the nitty gritty details. Keep information relevant, and make sure that every word that appears on your resume has purpose.

8. Don't use an objective statement: this is probably one of the most controversial topics when it comes to resume writing. Some people may tell you the objective statement is crucial in creating a solid resume. However, many employers argue that if you are applying for a specific kind of job, your objective will line up with what you are applying for. More space for job experience!

9. Don't go overboard on the design: as we mentioned in the “dos” section, it is perfectly fine (and recommended) that you add some flair to your resume to make it stand out. Having said this, though, it is important to remember that

making the resume too in-your-face will harm your chances. So, when it comes to designing your resume remember: moderation is key.

10. Don't forget to spell check: if you take nothing else away from this section, remember this point. You could have the best resume in the bunch, but with one spelling error, your chances are slim to none in getting the job. Utilize that spell check, and make sure your resume kicks butt!

Once you have a killer resume, you will be unstoppable. So go forth and conquer the job market; you are just one good resume away from that perfect job.

Want to learn a specific skill or give your input for the Gentlemen's Corner? Tell us what you want to read by emailing media@lambdachi.org. C&C

COLONY UPDATE



JOHNSON & WALES
UNIVERSITY

Lambda Chi Alpha colonized at Johnson & Wales University, Charlotte during the Fall 2014 semester. We saw a great deal of success and found that Lambda Chi Alpha fit well on campus. The expansion team then decided to pursue expansion at the other Johnson & Wales University campuses, beginning with the main campus in Providence, Rhode Island. In December of 2015, Chris Buck, Associate Director of Expansion, met with the Greek Advisor at the Annual Associate of Fraternity and Sorority Advisors meeting. He could see what Lambda Chi Alpha was offering and we were invited to present on campus that spring. Following our presentation, we were invited to expand in the Spring of 2017. In the fall prior to the expansion, Marcus Kelley, Associate Director of Education and Buck made a trip to campus and began promoting our expansion and identifying potential members. From there, the group took off.



JWU-PROVIDENCE

FROM HUMBLE BEGINNINGS: A UNIVERSITY PRESIDENT'S SUCCESS STORY



One look at Jim Abbott, current president of his alma mater, the University of South Dakota, and the feeling of intimidation might start to creep into the chest and settle there. Behind the horned-rimmed glasses sit quizzical eyes, full of intelligence and wit.

by: Taylor Grayson

ABBOTT WILL BE THE FIRST TO SAY THAT HE COMES FROM HUMBLE BEGINNINGS.

The Newseum serves as a champion for the five freedoms expressed in the First Amendment—religion, speech, press, assembly, and petition. Throughout the museum, guests can interact with the First Amendment in unique ways and through thought-provoking exhibits.

A calm, steady gaze adorns Abbott's face, alluding ever so slightly to the wealth of knowledge and experience found within.

Once a conversation starts with Abbott, though, the aloof presence melts away, the feeling of intimidation slowly dissipates, and the funny, kind-hearted man shines through.

Abbott will be the first to say that he comes from humble beginnings. Hailing from a family of eight, resources were scarce, as Abbott puts it, but there was one thing that his parents made sure all the children knew: attending college was not an option, but rather an expectation.

With this notion in mind, Abbott's journey towards higher education and a successful career began. He attended the University of South Dakota, where he earned his degree

in political science. But the idea of becoming president of his own alma mater never occurred to the young professional.

Abbott tried his hand in several different areas following graduation, including law and the cable television industry, but when the presidency became available in 1997, the chance to return to his alma mater to lead was too enticing to pass up.

"I thought, 'You know, I maybe can do that!,'" said Abbott. "It seemed like an opportune time for a non-traditional president."

And what a nontraditional president Abbott has turned out to be. Not only is he overseeing the operations of the university, but a large portion of Abbott's time is dedicated to his role on the board of directors for the Newseum, located in Washington D.C.



20 YEARS CELEBRATION



20 YEARS CELEBRATION



FOUNDERS DAY



FOUNDERS DAY

As part of the board, Abbott is responsible for the entire operation of the museum, as well as making sure that it stays true to its mission of educating the public on the First Amendment.

While Abbott has been on the board since its inception, he says the chance to serve the Newsuem is one which enriches his life differently every day, allowing him to learn something new, even years later.

"I was a political science major, but I'm not sure that I cherished the First Amendment freedoms as much as I should have," stated Abbott. "But with this kind of tumultuous political period that we are in, I think more than ever that we need to make sure that the freedom of speech and press and religion, etc. are guarded carefully."

It is with this care that he approaches his responsibilities as president of the University of South Dakota, as well. A firm believer in the classic liberal arts education model,

Abbott's one goal is to make sure that every student receives the opportunity to make themselves the adult they want to be.

"I've learned that you have to try and figure out how to lead people to do what they already know they need to do, whether that is faculty or students or anybody else," said Abbott. "I've just tried to concentrate on how can we be as student-centered as possible, and how can we make sure students are successful."

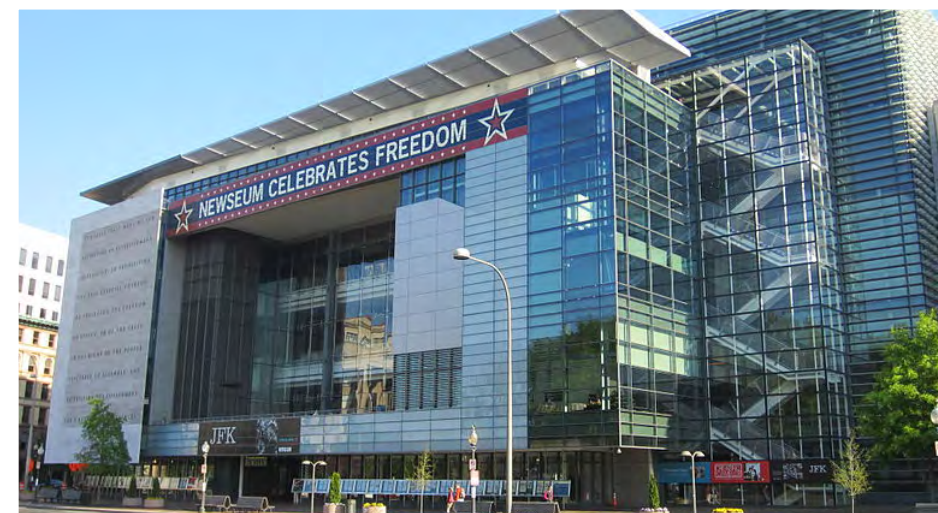
"If nothing else, it's really about every decision that needs to be made needs to be student-centered, and if it's not student-centered, then it probably isn't the right answer."

One might wonder where this poise and wisdom originates from, but with a laugh, Abbott reveals that he wishes he wouldn't have worried so much about the rules in his college days. In hindsight, though, he realizes that the leadership opportunities presented to him not only through the

THE CHANCE TO SERVE THE NEWSUEM IS ONE WHICH ENRICHES HIS LIFE DIFFERENTLY EVERY DAY, ALLOWING HIM TO LEARN SOMETHING NEW, EVEN YEARS LATER.



ABBOTT IS ALWAYS AVAILABLE TO HIS STUDENTS.



THE NEWSUEM



ABBOTT ADDRESSES THE COYOTE NATION.

university, but Lambda Chi Alpha, are what his fraternity brothers secretly longed for.

"I think I learned a lot about leadership," affirmed Abbott. "I also learned that to be a good leader, you have to be a decent follower."

Abbott goes on to explain that a large part of who he is today stems from that opportunity he received in college to work with fellow brothers to accomplish joint goals.

"I think for so many of us, our fraternity played an important part in our personal growth," said Abbott. "Everybody is, whether they like it or not, on a personal journey, and I think Lambda Chi Alpha and our relationships with fraternity brothers are one of those things, I think, that has made us better people."

Whether Abbott is leading his students, advocating for the First Amendment, or bettering his fraternity through his role on the Grand High Zeta (Board of Directors), he remains the stoic, but humble man who assures there is nothing special about him. But, as you may come to find, that's just Jim.

"I've been fortunate enough to be at the right place at the right time at my alma mater," said Abbott. "It just really doesn't get any better than that, I don't think, to be the president of your own alma mater; I wouldn't trade that experience for the world."

"I hope I've done it justice." C&C



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BUFFALO BROTHER PREPARES TO BIKE ACROSS AMERICA

At the end of April, we introduced you to Brother Nicholas Pham from the University at Buffalo. Pham has been preparing and training diligently for the bike ride of his life: a solo, cross-country trip across America.

by: Taylor Grayson

S T O R Y

From his personal website nicholasjpham.wixsite.com/bikeacrossamerica, you can read all about his journey, his route, and most importantly, his quest to raise 38,000 meals for the Food Bank of Western New York.

We were able to catch up with Pham and discuss his upcoming journey:

TG: First of all, tell us how you got into biking and how that has played a part in your life?

NP: Well, I got into biking a couple of years ago with my friends. They were both runners, and I was a runner, but they were a lot faster than I was [laughs], so we decided to go out and bike and see what that was like.

After the first ride, I went out and bought a nice road bike so we could all continue to ride together and hang out. It's something that would keep me active and a way to hang out with my friends; when you ride, you can talk to people very easily, so it's a great way to spend time with people. A few months later, I joined my first charity bike ride. I did a 100-mile ride to support AIDS prevention and treatment awareness; it was called the AIDS Ride for Life. For that charity bike ride, I raised 400 dollars and as a group of I think 300 riders, we rode 100 miles around Lake Cayuga, near Ithaca.

So, that's really how it all began for me, and I basically fell in love with riding my bike. I branched out to doing mountain biking adventures, as well.



NICHOLAS PHAM

I have a lot of good friends through riding bikes, because when you find people to ride with, it's really nice, because you can go out for an hour, maybe two, and you talk, and you ride. It's always a great source of energy and exercise.

I got my dad into this sport, this last year, so that's a great way for us to spend time together. It's always been fun for me, and it's just really a great thing for me to do for overall health and to enjoy in general.

TG: Definitely! So, where did the idea to bike across America come from and how did that get started?

NP: Well, I've always been a very adventurous person. My parents always knew that, and they weren't necessarily happy that I was doing this [laughs]. I was actually inspired by these two cyclists who biked across the entire world. They had a vlog on YouTube that was about their journey and biking around the entire world to help save the African rhino.

So, they would periodically update with their videos (where they were, what they had done, what they had seen), and I think it took them about 200 days to get all the way around the world.

I just thought to myself, that's exactly the kind of adventure that I would love to go on, but on a smaller scale, here across the country. My friends and I would always talk about seeing the country and touring. So, it's just something that I have always wanted to do, to go all the way across the entire nation.

I was always inspired, as well, by pro cyclists I would watch and the things that they could do. One thing that really amazed me and what I have been thinking about with this trip, is the world record for biking across the country is seven days and 15 or 16 hours, which I couldn't even believe. He rode an average of 23 hours and 15 minutes a day, for almost eight days.

Just the idea of being able to make it across the country under my own power and to do it for a cause is just something that I think would be huge for my life and an adventure that I would never forget.

TG: Yes, for sure. On that same note, what would you say you are looking forward to most on this trip?

NP: I would say it is definitely hanging out with brothers across the country. One thing I think is great about the trip is that right now, I am in the Buffalo colony, and we are still learning and still trying to figure out what kind of traditions we want to have. We are forming our brotherhood and getting it closer and closer everyday.

I just think that going across the country and meeting with so many different chapters, meeting so many different brothers, it will just be an incredible experience to know where this fraternity came from and to know what we can become.

I believe that we can also have a lot of fun just hanging out and hearing different stories from people, because I love the idea of sharing a story or an adventure that you have done before.

TG: So on the other hand, is there anything that scares you about this journey?

NP: Oh, there is definitely a lot that scares me about this trip, for sure [laughs]. I was working on emailing all of the different brothers along the way, asking if I could stay at their place. Then it really hit me that when I got to a fraternity on July 5, I thought to myself that at this point, I will have been biking for an entire month, basically alone and be halfway across the country. I realized that this is just something so crazy to do, but at the same time it's something so exciting and exhilarating.

One of my other fears, I guess, would be getting lost. I've had some experience with that before, because I went to Hong Kong in China in the winter, and I got lost more than a few times. But, over there, I couldn't talk to anyone. I was actually very fortunate to find my way back.

So, I'm not too worried about getting lost here, and I will be able to talk to people and ask for directions.

And there is a little bit of fear that it will be too difficult. I know physically, I will be able to make the journey, and to bike across, you don't need to be in incredible shape, simply because the nature of riding a bike is you ride slowly enough that you can ride for a very long time, but it's more of just the mental toughness to ride seven or eight hours a day. I feel like that will be a very daunting experience for me, especially because there isn't going to be really anyone to talk to beyond the fraternities when you get there.

You're really just stuck with your own thoughts for a couple of months.

TG: Oh, I can imagine. Do you have any things that you are bringing along on your bike, like speakers or music, that will help get you through?

NP: I do have a speaker that is for my bike that I ride with, and it certainly helps and makes it a lot more fun. One thing I was looking into was asking some chapters if they have or know any cyclists who could join me for a certain amount of the ride.

That would obviously make things so much better. Actually, one of my friends here in Buffalo, he couldn't do the whole trip with me, but he is going to ride with me from Boston all the way back to Buffalo, which is about a week's trip. So he will be doing that entire leg of the journey with me, which of course will be fantastic, because when we ride together, we talk the entire time. There's never a dull moment.

As long as I have a destination, it doesn't get too boring, but sometimes the training can kind of drroll on. I'm just going out and back on roads I've seen before or places I've already been. I think that if I'm going from Point A to Point B, from Boston all the way to San Diego, I will have a destination, and I'm going to see new things every single day. I think that will keep me interested enough to make it all the way.

TG: So I know that you mentioned your training, but what does a typical day of training look like for you, and how long have you been training for this trip?

NP: I started training last semester. Essentially, I just go out and bike as much as I can.

Last semester was in the winter, of course, so it was usually too cold or dangerous to bike outside. So, I have an indoor bike trainer, which I would spend 45 minutes to an hour on, which that is VERY boring [laughs].

But, this semester, my goal is to go out every single day for at least 20 miles whenever I can. It's been tough now, because it's towards the end of finals and so many things are going on, sometimes I don't even have the time to ride in the day.

I'll try and do a little workout in the gym when I can't ride. When I can, I'll do a few hard days a week, and then just easy and cruising along the other days.

TG: So, when you finally get to San Diego, what do you think that is going to be like?

NP: I've definitely thought about this! In my training, sometimes what motivates me is just the idea of when I reach the other side, what it's going to be like and what it's going to feel like.

I honestly just imagine myself reaching the beach in San Diego and just kind of falling over and yelling "I did it!". Hopefully, people will be there to meet me. I think about

what it will be like, but I really can't imagine how that is going to feel to have completed such a journey.

TG: It's going to be great, that's for sure! What kind of support have you seen from your brothers through this process?

NP: We have done some fundraising, a little bit. Mostly, it's just a lot of people to talk to and donations here and there.

Mostly, it's more of an emotional support. They are helping me reach out to other people, telling them all about the journey. I know that when I reach Buffalo, I will be staying with a couple of brothers.

That's where a lot of the support comes from, here in Buffalo. It's not like they can reach out too far beyond this area because they won't be in Oklahoma, for instance, to help me out.

TG: What would you want readers to know most about this trip, if you could leave them with one thought?

NP: I think it's the idea that you do something that you love, and you make it purposeful to help others or to advance any idea that you have.

I'm doing something I love, which is biking, and chasing a dream that I have had to go all the way across the country, but I've also found a way to help others through the Food Bank of Western New York.

I think that's really what it's all about, because we are at college to find out what we are going to do with the rest of our lives, and I think you need to find what it is you love to do and then find a way to make that into what it is you're going to do.

TG: So true. Are there any additional comments you want to leave readers with?

NP: Really, I'm looking forward to seeing brothers from across the nation and just hopefully that I can see it all the way through. It was very



PHAM, ALONG WITH HUNDREDS OF OTHER BIKERS, RIDE TO ASSIST IN AIDS TREATMENT EFFORTS.



PHAM BRAVES THE ELEMENTS FOR THE SPORT HE LOVES.

difficult to get the plan underway. If it weren't for Mike Weiner, our former ELC, I never would have been able to build this plan or reach out to the people I needed to.

Then of course, it comes down to my family, my parents being ok with the idea to bike across the country, essentially alone.

It was a very stressful time, this last semester, because it wasn't until a couple of weeks ago that my parents were fully on board and told me I could go. I think, not three weeks ago, they had the stance that

I couldn't go, but now that I finally reached that, that stress is gone.

Now I realize, this is it, it's almost here, I'm leaving in less than a month.

lambdachi.cc will continue coverage throughout Pham's journey. Never miss a post! Subscribe to our C&C email list by visiting www.lambdachi.cc/signup/C&C

ST. BALDRICK'S ROUND UP

Lambda Chi Alpha embarked on a new partnership for 2017 with The St. Baldrick's Foundation—the largest funder of childhood cancer research outside the U.S. Government. They have funded over \$200 million in research grants since 2005. They do this primarily through their signature head-shaving events where people volunteer to shave their heads to stand in solidarity with kids fighting cancer and raise money from friends and family to fund life-saving childhood cancer research!

Several of our chapters participated in St. Baldrick's fundraising events to help fight back against childhood cancer.

MIAMI UNIVERSITY (OH)



A NEW ASSOCIATE MEMBER, MATT MURRAY, PARTICIPATING IN THE SHAVING EVENT.



MURRAY FOLLOWING HIS SHAVE.



THE MIAMI CHAPTER BROKE THE 5000 DOLLAR MARK IN FUNDS RAISED TO BENEFIT ST. BALDRICK'S

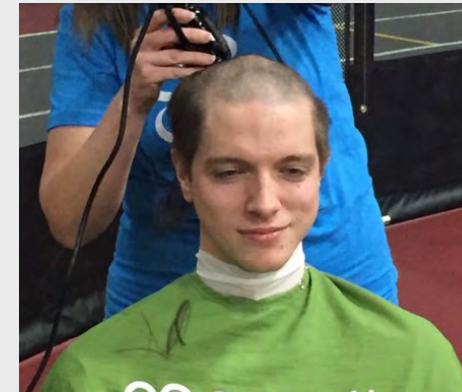


ALEX WALDHERR, HIGH THETA OF THE MIAMI CHAPTER, BEFORE HIS HEAD WAS SHAVED.



WALDHERR FOLLOWING HIS SHAVE.

SEMO



A LARGE PART OF THE EVENT INCLUDED A SHAVING STATION.



THE SEMO CHAPTER HOSTED A DODGEBALL TOURNAMENT TO RAISE AWARENESS FOR CHILDHOOD CANCER AND HONOR ONE OF THEIR OWN, SCOTT WOOD.



THE WHOLE CHAPTER GATHERED TO FIGHT CHILDHOOD CANCER.

COLONY UPDATE



In the Fall of 2015, Lambda Chi Alpha was contacted by a group of young men attending West Virginia University expressing interest in starting a new chapter of on their campus. The men were determined and ambitious and completed the tasks headquarters set before them. They presented to the Dean of Students on their intentions and with the support of our office, Lambda Chi Alpha was granted permission to charter during the Spring 2016 term.



WEST VIRGINIA

CHOOSING ACCOUNTABILITY OVER CLOSURE

This semester, Lambda Chi Alpha saw something that has only happened a handful of times: a chapter closed itself because they simply did not want to go on as members of the fraternity.

by: Taylor Grayson

S T O R Y

The men at Virginia Tech (Sigma-Lambda) faced an uphill battle after being found responsible for a number of hazing-related incidents surrounding their fall associate member program.

After a thorough investigation and conduct hearings, the 100-man chapter faced true accountability for their actions. Instead of accepting responsibility and working hard to make a positive change, the entire chapter chose the easy way out: hand in their charter, and close the chapter.

It is the idea of “accountability” that we choose to focus on throughout this article. Virginia Tech is by no means the first to face adversity, and they certainly will not be the last. However, the difference comes in the acceptance of accountability.

We talked with two different Lambda Chi members, one from the University of Florida, the other from the University of South Carolina, to discuss what accountability means to them.

Both men, though from different backgrounds and ways of life, share a similar experience of bringing a chapter back from the brink and what it means to be a lifetime brother in the face of adversity.

Arie Hariton, University of Florida (Epsilon-Mu)

From the day he stepped onto campus, Hariton knew he wanted to make the most of his college experience. So he became the definition of the word “involved”, doing everything from throwing himself into student government to joining Lambda Chi Alpha.

His involvement with the fraternity soon blossomed when, in only his third semester of college, he was named High Alpha. The president before him had resigned after the chapter was placed on limited operations. Following a membership review for alcohol violations, it was time for Hariton to step up to the plate.

Hariton remembers how his role quickly changed from being the peace keeper to the rule enforcer. Though he was young, Hariton knew that to save his chapter, he had to be the catalyst for change.

“He [Hariton] understood that his and the chapter’s actions deserved to be held accountable and used this opportunity as a learning moment to help spur the chapter forward, while also growing as an individual leader,” said Erik Silvola, former ELC who participated in the Florida chapter’s membership review.

Hariton recalls how, early in the slow rebuilding process, some members were not pleased with his decisions, but to revive the chapter, the foot had to come down.

“Ultimately, I still give a lot of credit to my executive team, my Zeta, and a lot of credit to my High Pi, but I think it comes from that, where I knew whatever happened, I was going to be held accountable for it,” said Hariton. “I had a responsibility in my brothers to not make short-term decisions that could have very bad long-term consequences.”

And so the chapter, which had previously maintained a strong membership, was faced with the challenge of rising from the ashes. The process began with a positive mindset.

As time passed, brothers realized it was now or never for them to save their brotherhood. Quickly, the mindset changed from one of despair to one of hope: members began focusing on their strengths, including fundraising 28,000 dollars for their school’s dance marathon. They saw



ARIE HARITON WAS ONLY A SOPHOMORE WHEN HE ACCEPTED THE ROLE OF HIGH ALPHA.

a shift in brothers’ involvement in different organizations on campus, as well.

It was a time of growth and change, following a situation that could have been the end, but not on Hariton’s watch.

“All of the time we had put in going through the associate member process, all of the effort we had put in by being brothers would be gone,” affirmed Hariton. “The chapter probably wouldn’t have been chartered for another four years; you kind of have to value the time you put into an organization, you have to value the relationships you have built with people.”

Jim Tothill, University of South Carolina (Epsilon-Psi)

Tothill decided to get involved once again with his chapter because he was afraid the chapter would disappear altogether. In 2011, the chapter, much like Hariton’s, was going through a major membership review and the numbers had dropped from 81 members to 14 associate members and four active brothers.

Tothill began helping the South Carolina chapter on the Alumni Control Board (ACB) during its long process of becoming active on the campus once again, but was asked to extend his role by becoming High Pi.

As High Pi, Tothill remembers what he told his few members when he began: they were going to learn the ropes together and forge ahead in the name of Lambda Chi Alpha.

So, Tothill retrieved the coat of arms from the house, laid it on the table and told the members if you are truly in this and willing to rise to the top again, sign your name on this coat of arms. All members did, and from there it has been a steady incline.

Tothill has been able to lead his men through a better recruiting process: focusing on men from the honors college who would live the



FOLLOWING A MEMBERSHIP REVIEW, THE REBUILDING PROCESS BEGAN.



EPSILON-PSI WAS THE RECIPIENT OF THE 2016 PHOENIX AWARD. TOTHILL PICTURED IN CENTER.

values of the organization. Tothill also turned the chapter’s focus to building a better relationship with the administration and the school.

Since the review, Epsilon-Psi has produced a Duke Flad award winner, earned several scholastic achievements, and most recently won the 2016 Phoenix Award for “establishing a firm foundation and adherence to the majority of the Fraternity’s principles...which enabled it to move away from the brink of self-destruction”.

“TOTHILL DECIDED
TO GET INVOLVED
ONCE AGAIN WITH
HIS CHAPTER...”

In short, he wanted his chapter to fight for what they had. “From my standpoint, when you take it [the charter] from a small group that no one thinks is going to survive, it becomes an ‘us against the world’ mentality,” said Tothill. “The university doesn’t think you are going to make it...but to say I have faith in you, I’ve got passion in you, I respect you, I think you can do it.”

For struggling chapters, whether with numbers or other issues, Tothill gives this advice: find a strong advisor, and concentrate on doing things the right way, escaping from the toxic “old culture”. After all, the point of joining Lambda Chi is to uphold an oath taken and the values put forth.

“Our Seven Core Values will last them the rest of their lives, in any situation, good or bad, because you are going to run into those situations and you will make mistakes when you get older,” stated Tothill. “You will have parts of your life that will be very difficult, and if you use these values, they will always fill in; that ties you into a lifetime of brotherhood...you’ll have that to fall back on.”

Look around you. What do you see? Not only the brothers you have made a promise to, but a fraternity to teach you how to become a better man. You do not just represent just yourself anymore, but the ideals and lessons of an organization which will help you throughout the rest of your life.

Because after all, your involvement in Lambda Chi Alpha is not just for your college years, but for a lifetime.

C&C



MEMBERSHIP HAS GROWN RAPIDLY THE LAST FEW YEARS.



THE UNIVERSITY OF FLORIDA CHAPTER.

“OUR SEVEN CORE VALUES WILL LAST THEM THE REST OF THEIR LIVES, IN ANY SITUATION, GOOD OR BAD, BECAUSE YOU ARE GOING TO RUN INTO THOSE SITUATIONS...”

BLOOMSBURG COLONY RECHARTERS

On May 6, the Bloomsburg University Lambda Chi Alpha colony officially rechartered, becoming a chapter once again of the fraternity.

by: Taylor Grayson

STORY

Undergraduate members worked diligently to make the celebration one to remember. In addition to Lambda Chi staff members and undergraduates, many alumni were in attendance.

The night was capped off by a speech given by Grand High Phi, David Huffine. In his address to brothers, Huffine not only celebrated the great achievement, but also challenged the newly-rechartered chapter to continue to go the extra mile and uphold their duty to Lambda Chi Alpha.

Beta-Xi members were also asked to remember that chartering is only half of the battle; the journey has just begun. Brothers left the event energized, though, and ready to take on the responsibility of operating as a chapter once more.

“As someone who was part of a recolonization as an undergraduate, I don’t think that there is a more exciting time in a founder’s undergraduate experience than knowing that all of the hard work that you put in to become an officially recognized Lambda Chi Alpha chapter came to fruition,” said Chris Buck, Associate Director of Expansion. “At times, it is super challenging, and I know the Bloomsburg men at times had membership dips and struggles that they had to overcome, and I think it is just a very humbling experience, and when you finally get across the finish line, it’s a really big relief and a really exciting time.”

As for the future of the Beta-Xi chapter, alumni and staff alike have high hopes for the brothers. Buck says that he wants to see the Bloomsburg chapter stand out among the other Lambda Chi chapters and even be a contender for the Grand High Alpha award in a few years.

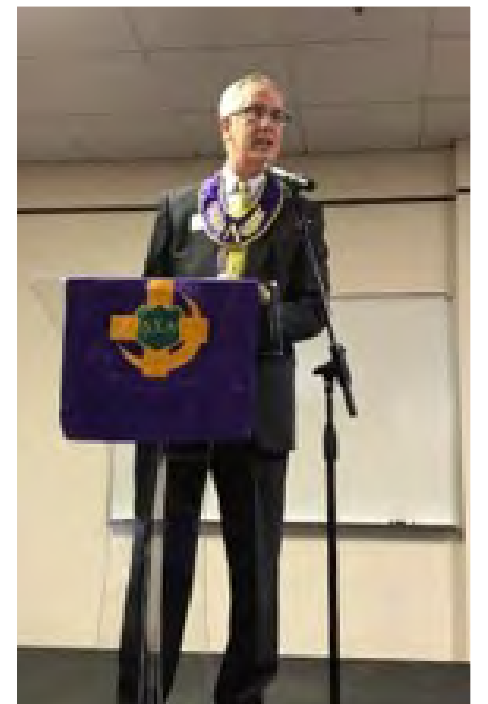
For now, though, the celebration of the rechartering continues, and brothers look forward to great things to come.

“Commitment to academic excellence, to leadership, to having a beneficial fraternal experience that is really just building great men is what we want, and I expect it from them,” said Buck. C&C

“THE NIGHT WAS CAPPED OFF BY A SPEECH GIVEN BY GRAND HIGH PHI, DAVID HUFFINE.”



BLOOMSBURG WAS PRESENTED WITH THEIR CHARTER THIS SEMESTER.



GRAND HIGH PHI, DAVID HUFFINE, ISSUED A CHALLENGE TO BLOOMSBURG BROTHERS TO STRIVE FOR EXCELLENCE.

A TAP ON THE SHOULDER CHANGED HIS LIFE

A tap on the shoulder from Chris Hill changed the direction of Brother Mike Der Manouel's (Iota-Gamma Zeta, California State University, Fresno) college career and as a result, his life.

by: Neil Stanglein, Director of Annual Giving & Communications Programs

S T O R Y

"I really was not going to join a fraternity, nor really did not have any aspirations to do so," Der Manouel remembers. "But when Chris Hill tapped me on the shoulder in class and said they were having an event and I should come check it out – that moment changed my life."

Prior to that exchange, Hill (who later became Grand High Sigma) and Der Manouel had not had any previous conversations. It was the first few weeks of class when Hill tapped him on the shoulder. Der Manouel attributes Hill to his joining Lambda Chi Alpha; had Hill not been looking for men he wanted to affiliate with the Fraternity, Der Manouel's life would have been totally different.

Der Manouel was recruited into Lambda Chi Alpha how all prospective members should be recruited today – through actual conversation.



DER MANOUEL RECEIVING LAMBDA CHI ALPHA'S ORDER OF MERIT AWARD IN 2016.

"At the end of the day, recruitment is a grassroots effort. If you meet someone that you like and you think he will fit, you have to go talk to him," Der Manouel tells the Iota-Gamma chapter.

When it came time to interview for the Educational Leadership Consultant (ELC) position, George Spasyk interviewed Der Manouel at the Clairmont Hotel in Oakland, CA. Spasyk was in the area for an alumni event and Der Manouel drove up for the interview. Others from his chapter had traveled for Lambda Chi Alpha, sparking Der Manouel's interest to apply to be an ELC. Some of his favorite memories of his time as an ELC were from the days in the consultant apartment.

"I did not really know him [Spasyk] – I was very nervous and afraid when I was being interviewed by him," stated Der Manouel. "He is a legendary figure in our fraternity, but I was at ease after a few minutes."

Serving as an ELC in the 1980s was no easy feat, as the fraternity was beginning to battle the drinking culture, moving away from the alcohol-centered culture that had developed on many campuses. Traveling the Great Lakes, the Great Plains, the South and Eastern Seaboard, Der Manouel had plenty of work to do in these areas.

"When you go to LSU where the drinking age was 18 in Louisiana, you're battling a big drinking culture," remembers Der Manouel.

However, Der Manouel's approach to working with chapters was to challenge chapters with high standards, defending the values of the Fraternity. This helped the chapters understand the Fraternity's perspective and aided Der Manouel in education.

"I relished going into tough situations... people responded when you challenged them with the values of the Fraternity," Der Manouel said. "They could not argue against what is in our Ritual."

Der Manouel went on to serve Lambda Chi Alpha as Associate Director of Business Affairs, Director

of Business Affairs and Director of Finance and Insurance. (Editor's note: We can thank Der Manouel for hiring Bill Farkas as one of his interns!) After leaving Lambda Chi Alpha, Der Manouel returned to California in 1992 to work for his father's company, Der Manouel Insurance Group. He acquired the company in 1997 and has been there ever since.

Mentors aided in Der Manouel's development, both in Lambda Chi Alpha and in the insurance realm. He remembers watching how George Spasyk worked with his employees, and along with George, he took cues from Ed Leonard and Bob Curran. In the insurance world, Der Manouel has a peer group he meets with twice per year.

"I've always tried to seek out people who know a lot more than I do," surmised Der Manouel. "And I get as much information as I can from them! If you think you are the smartest person, you are never going to listen."

Another life and business practice he lives by is putting others first, and

if you do that, you will be rewarded. This has guided his business practice to growing to two offices in California with 90 employees. He is proud of the high retention rate of his employees, and every day is a quest to get better.

Der Manouel has remain committed to Lambda Chi Alpha since joining the Iota-Gamma chapter. In 2016, he was awarded the Order of Merit from the Fraternity. He also serves as Lambda Chi Alpha's representative to the James R. Favor & Company's Board of Directors.

He believes it is important to give both time and treasure to Lambda Chi Alpha, because when members participate in Lambda Chi Alpha and all that it has to offer, they change as an individual.

"I met my wife through Lambda Chi Alpha," stated Der Manouel. "Just on that alone I have a tremendous amount of gratitude."

Der Manouel believes in brotherhood for a lifetime – chapters should focus

I MET MY WIFE THROUGH LAMBDA CHI ALPHA

on creating opportunities to be involved with and asking alumni to be involved. Brother Der Manouel is certainly an example of lifetime membership in Lambda Chi Alpha as a former staff member, volunteer and award winner.

The Lambda Chi Alpha value that resonates the most with him is Service and Stewardship. According to him, one needs to make deliberate daily decisions to think about your family and your work and put those interests above your own. When you do that, you will have a well-lived life. C&C



DER MANOUEL WITH HIS FAMILY.

COLONY PROFILE: UNIVERSITY OF NORTH TEXAS, A STORY OF SUCCESS AND DIVERSITY

Nestled among the trees and brick pathways, a stone's throw away from Dallas, lies the University of North Texas (UNT). Anyone who is familiar with the school will tell you that students and alumni alike bleed green: it's just a way of life.

by: Taylor Grayson

S T O R Y

Between the assortment of historical buildings mixed with the modern, campus is a bustling hub, full of students with different goals and their own story. Walk to the outer edges of the school, and you will find the towering structures that compose Greek row. Scanning the impressive houses adorned with letters, one might wonder where the Lambda Chi Alpha house rests, but another glance will prove what the eyes did not miss: there is no house present for Lambda Chi Alpha, a fraternity which has not been on campus for over five years.

Until now. With the help of the dedicated team of educational leadership consultants (ELCs), Chris Pockette and Taylor Krivas, the recolonization of Lambda Chi at UNT is underway and thriving. The process has been nothing short of an



COLONY MEMBER, ISAAC ADEBENRO.

roller coaster ride, however.

The first question which may come to mind is where does staff even begin with spreading the word about a new fraternity? With a multitude of other student organizations on campus, it would be difficult for any new group to be seen.

Cue the search for the perfect first few members. "It's been a really interesting process, because we have had to go from ground up in terms of finding the members who want to join and actually teach them how to run a fraternity," said Pockette. "So, we've been here for the past month and a half, really, and in that time, the first three weeks were really about recruitment..."

For a fraternity returning to a campus like UNT, both ELCs look for men who are heavily involved not only on campus, but in their community as well: men who will uphold the values of Lambda Chi.

Pockette and Krivas began by talking to administration and other organizations to find their first core members. Along the way, the most challenging part was catching a person's attention.

"You get a lot of rejection with this, especially with this position, so we are told no a lot," recounted Krivas. "That's totally ok, but after the 30th or 40th call you have made in the night, it gets a little bit disheartening; so that is the biggest challenge we tend to get."

But when those first core members do stop to listen, the rest is somewhat of a snowball effect; those members tell their friends, recommend members of their other organizations, spread the news by word of mouth, etc.

The members who have adopted the ways of Lambda Chi so far come from all walks of life, which as Pockette describes it, is the most ideal situation for a new colony.

"We have a lot of things that we need to start implementing and putting into place, so finding people who are non-traditional, international students, older gentlemen, those are the guys who are able to give us a new perspective that we

wouldn't get from just having freshmen and sophomores who are all from the same area," said Pockette. "We really tried to diversify our group and find people who have previous military experience, or are a little bit older and can provide a mentoring opportunity to some of the other guys."

One such member is Kent Souriyasak, a graduate student pursuing his masters in Public Administration. For Souriyasak, the lure of Lambda Chi was the opportunity to serve as a role model for the younger men in the chapter, effectively building a strong, positive atmosphere.

"I think from my perspective as a graduate student, since I've kind of experienced the undergraduate portion, I wanted to be a part of it and kind of show the younger guys how to connect and network within the university, but also with friends and other brothers of Lambda Chi," said Souriyasak. "I thought it would be just a really good mentorship."

In addition to graduate students, the current members of the UNT Lambda Chi colony include international students, ROTC members, presidents and leaders of other organizations and business fraternities, and members of the runner's club and debate team.

While to the outsider it might seem like a large melting pot of different personalities and interests, that is exactly what makes it interesting and able to work.

"I think they all bring eclectic ideology behind everything and they are going to bring everything they have from other organizations together, and that's my favorite thing to see how that all melds and meshes," said Krivas. "It's always interesting bringing 35 complete strangers into a group."

Pockette and Krivas have done the lion's share when it comes to recruiting, but it now becomes the responsibility of each member to continue with their journey. Initiation of 32 members took place on April 1, the first step for these men on a lifetime journey.

The colony will now be in charge of



UNT'S CAMPUS PRODUCES MANY SUCCESSFUL INDIVIDUALS, INCLUDING MEMBERS OF LAMBDA CHI.



UNT IS HOME ONCE AGAIN TO LAMBDA CHI ALPHA.

itself, once Pockette and Krivas leave, but not without the help of an alumni base 1400-strong. For the new colony, the assistance of alumni will be key in their continued success.

"It's like anything else; you can figure it out for yourself, but if you are nudged and pushed in the right direction, it always helps," said Eric Eversgerd, alum involved with UNT's recolonization. "If you have a belief system and a bunch of guys who are saying this is really what you should be doing to be successful in life, as an undergrad and an alumni, and push them forward in the right direction, it's a tremendous help."

The fate of Lambda Chi Alpha at UNT now rests in the hands of 32 immensely different brothers, but the bond of brotherhood has already started to grow. High Alpha, Alex Navarrette,



ROTC MEMBER AND ONE OF THE FIRST LAMBDA CHI MEMBERS EXPLAINS HIS ROLE AS A FOUNDING FATHER.



KENT SOURIYASAK IS LOOKING FORWARD TO CONNECTING WITH BROTHERS OUTSIDE OF ACADEMICS.

has big plans for his colony, including having the chapter chartered, securing a chapter house, but more importantly, giving his members the true Lambda Chi experience, whatever that might mean for them.

"This is their experience, they have every right to make it what they want to see and get to lead the way for other fraternities and sororities on campus," said Krivas. "I think that's really exciting for them."

So, the next time you look to the skyline of the UNT campus, you just might see the new and improved Lambda Chi house, full of ambition and potential. C&C

100TH ANNIVERSARIES

ALABAMA

COMING THIS FALL

INDIANA



IOWA STATE



MISSOURI SCIENCE & TECHNOLOGY



OKLAHOMA STATE

COMING THIS FALL

OREGON STATE



TEXAS-AUSTIN



FUTURE EXPANSIONS

As we look ahead to a new and exciting semester, we are pleased to announce four new expansions. **C&C**

**CHRISTOPHER NEWPORT
UNIVERSITY**



**UNIVERSITY OF
NEVADA, RENO**



**NORTHERN MICHIGAN
UNIVERSITY**



**TEXAS STATE UNIVERSITY,
SAN MARCOS**



TALES FROM THE ROAD

As my time as an ELC comes to an end, I am reminded of all the fantastic members, alumni, professionals, and memories I have experienced these past two years.

by: Jim Gulbranson

S T O R Y

Whether it was my Midwest or West regions, I've grown a lot in the last couple of years and gained a couple of fun experiences along the way.

My favorite memory has to be at Embry-Riddle Aeronautical University- Prescott this past year. The chapter had to attend a Harm Reduction session hosted by the school. The school had a hypnotist come to talk about the dangers of improper use of social media. It was a really good lesson to learn, and the Greek Advisor was very excited for it. I actually got hypnotized; it was interesting to get out of my shell and show not just Lambda Chi Alpha members, but all members of the Greek Community, that IHQ staff isn't the enemy. We're here to have fun and get to know our undergraduates.

My favorite memories professionally are always the wins that I see from my former chapters. Whenever they would call, text, or post on social media to brag about their success, whether it was Wittenberg who finally came in first with their academics among fraternities after coming in second the last few years or the men at Loyola Marymount that completely turned the chapter around in the past year to come off probation and ACB, those wins made me feel like while I didn't play an active role, I could experience that growth with those chapters.

The largest thing I learned through this job is the importance on relationship building. Without relationships, the ELC job becomes extremely hard and even impossible if you can't build relationships with the chapters. Those relationships provide trust in the advice that is being given and faith in the consultant.

My advice to all our membership is to not be afraid, worried, or distrustful of the ELC Program. I know, most are very wary of IHQ oversight. However, I can promise that the ELCs working for you are the best advocates for you and will do everything in their power to provide the help you need. If you can, take just half an hour to get to know your ELC, it will mean the world to them and they will start to understand how to work with you and the chapter. Every chapter is different, we understand that. However, if the ELCs can't build a relationship with the undergraduates, there is no chance to understand that special, specific chapter culture. Have faith in them. The ELC is there for you, and will bend over backward to make sure you are set up for success.

Yours in ZAX,
Jim Gulbranson **C&C**



JIM GULBRANSON

GEICO Auto Insurance

Lambda Chi Alpha's partnership with GEICO gives you the benefit of great rates on auto insurance. In addition to your membership discount -- which could shave as much as 8% off GEICO's already low prices -- you'll also receive 24-hour service online or by phone, and efficient & fair claim handling.

Visit www.GEICO.com or call 1-800-368-2734 for a free quote.



GEICO