

CROSS & C&C CRESCENT

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LETTER FROM THE CEO



This is my first opportunity to address our Collegiate Brothers as Chief Executive Officer, and I would like to begin by letting you know how honored I am to serve. Being named the 6th Chief Executive of LCA was the proudest moment of my life. My friends in Southern California think I am a little bit crazy to move my family 2,000 miles away from the beach to lead, but when the call came, the choice was easy. I happily chose to make this radical move because, 28 years ago, Lambda Chi Alpha saved me. In doing so, this organization provided me a foundation strong enough to create an exceptional life, a life I didn't dream possible as a young man. To put it as bluntly as I know how, everything I have and everything I am, I owe to Lambda Chi Alpha.

To provide some background, like many of you, my early years were marked by difficulty. By the time I left for college, my life was completely out of control. I had little confidence or self-respect. I desperately needed something to believe in and belong to. I couldn't articulate it at the time, but I needed a family. I needed to be valued and built up. I needed to be pushed and deemed worthy of investment. I was hungry for role models to show me what a good man's life looks like. I was lucky enough to find the family I was looking for the day I walked into the Lambda Chi Alpha house at Missouri State University.

Looking backward, I now realize my brothers helped me rewrite my story. They taught me how to hope, to aspire, to work, then to succeed. My brothers taught me how to be good! As a result, I left school able to break a long cycle of disfunction and have grown to become a good husband and father. What a gift I have been given.

Since graduating, my relationships with my brothers have only grown stronger. Over the past 25 years, I have had the luxury of watching brothers I respect incorporate the lessons of our ritual into their daily lives. From their example, I have learned that our ritual acts like a hidden software program, buried deep within our core, that becomes active during life's biggest and most challenging moments. They have taught me that our ritual isn't simply something we do to initiate members; it is really a map that shows us exactly how to live a life of wisdom and purpose. Again, what a gift.

These gifts, our fraternal brotherhood, our lifelong friendships, and the transformational power of our ritual exist because of the contributions of those that have come before. Now it is our turn. Going forward, we will be implementing an aggressive strategic plan designed to shape the future by transforming the fraternal experience into something holistic and truly lifelong, something that allows each of us to fully become the man we are meant to be. Men that lead, men that serve, men that improve all we encounter. This is an aspirational challenge I can give my life to and I hope you can too.

Which brings me to you. Who do you hope to be at the end of your collegiate journey, and do you want enough? Is your hope for your future bold enough? Will you demand enough of yourself to make your life consequential? Are you willing to become the change in the world you hope to see?

We exist to help you answer these questions and navigate your journey. At its core, Lambda Chi Alpha exists is to mold young men like you into good men capable of doing great things. I took the job of CEO to help ensure the door I was lucky enough to walk through as a young man remains open for you, your sons and grandsons. Lambda Chi Alpha and its teachings have the power to change you from the inside out and give you the tools to create an extraordinary life. I ask you to wholeheartedly embrace the opportunity before you and know that I, and the team at the Office of Administration, exist to help you along your way.

In ZAX,

A handwritten signature in black ink, appearing to read "Troy Medley".

Troy Medley



AXA

MTC MERIDIAN
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CROSS & CRESCENT
STAFF LIST

Managing Editor:
Tad Lichtenauer

Editor:
Jaren Wilt

Assistant Editor & Writer:
Lindsey Hrinowich

Layout & Design:
Jaren Wilt



Photo provided by the University of California - San Diego chapter

2019 FALL SERIES

BECOMING A MAN OF LAMBDA CHI ALPHA CORE VALUES

This fall, we took a look back at our foundation. Fall is a busy time for recruitment hopefully members were knocking at our doors awaiting an invitation. As they navigated the process, they learned what kind of men we expect them to be, ones of Lambda Chi Alpha Core Values. These recruits will follow by example of the brothers who have come before them and will begin to understand why they hold a significant place in our Fraternity.

Nothing is more important than being a man of value. Without value, a solid ground to stand on becomes quicksand in the face of adversity. Through the series, Becoming a Man of Lambda Chi Alpha Core Values, we tested the solid ground we walk on. From September through November, each week was dedicated to a different Core Value. Through the mediums of the Choptalk Podcast, C&C and social media channels, there were numerous opportunities to stay updated on each value.

Alumni, staff and undergraduate members explained how a specific value has shaped their life. Some resonate with the Loyalty aspect while others are fixated on Servanthood & Stewardship. Whichever value speaks to you, we've got a brother who feels the same way.

Our hope is that this series offers a new way of thinking about the Core Values. Moving past the standard definition and learning how to live with Integrity, Honor and Respect. Knowing that Loyalty to the Fraternity is more than a 10-dollar donation during the holidays, it's funding a scholarship for a student who needs it. Members who use our values as the foundation of their life are living examples of the impact this Fraternity has. Their story is our story and it deserves to be told.

LOYALTY

Establishes the correct ordering of our obligations and commitments. Unswerving allegiance to the organization and its laws, ideals, and defining principles prevents us from misplacing our loyalties.

Our first, and most complex, value is rooted in the act of holding onto something with passion. It includes being loyal to friends (in and out of the Fraternity), family, education, your country; the list goes on. It represents a member who challenges the status-quo to make something better. It is sticking with an organization or person through trying times and providing guidance during the storm.

Lambda Chi Alpha Example: George Spasyk (Sigma, '47), former CEO of Lambda Chi Alpha Fraternity, Inc.

DUTY

Delineates the sum total of all laws, rules, and customs that make up our organizational, civic, and moral obligations. Our values originate with duty because we expect individuals, as a minimum, to fulfill their obligations. We often expect individuals to exceed their duty, especially in ethical matters.

Following the laws and regulations of the country are only a drop in the bucket compared to the full definition of Duty. It challenges individuals to use their talents to the best of their ability and invest time in something greater than themselves. Taking ownership of their actions and decisions makes for a well-rounded man exemplary of Duty.

Lambda Chi Alpha Example: Dr. John E. Mason Jr. (Epsilon, '12), spiritual leader of the Fraternity.

RESPECT

Denotes the regard and recognition of the absolute dignity that every human possesses. Specifically, respect indicates compassion for consideration of others, including sensitivity to, and regard for, the feelings and needs of others.

The golden rule: treat others the way you want to be treated. Respect is considered to be one of the two bedrocks of the organization and forms the basis for the rule of law. It is what lead to our anti-hazing policy and influences the way brothers interact with one another on a daily basis. People are the greatest resource of all and acting with Respect improves the general well-being of members and beyond.

***Lambda Chi Alpha Example:** Wade Ramsey (Gamma-Sigma, '75), crusader for preventing racial violence since high school.*

SERVICE & STEWARDSHIP

Service before self indicates the proper ordering of priorities. The welfare of the organization comes before the individuals. While the focus is on service to Lambda Chi Alpha and broader communities, the idea also incorporates the concept of stewardship, of holding something of value in trust for others.

Working hand in hand with Duty, this Core Values challenges members to think about others in a proactive way. It suggests that it is not enough the throw money to an organization but to volunteer with them. Service and Stewardship makes for leaders in the organization through the thought of others and compassion for those in need.

***Lambda Chi Alpha Example:** Kappa-Upsilon Zeta of Bradley University's assistance after the Boston Marathon bombings in 2013.*

HONOR

Describes the complex of all values that make up the public code of the individual. Significantly, honor provides the motive for action and demands adherence to a public moral code, not protection of reputation.

As the second value representing the bedrock of our Fraternity, Honor is the overarching value to accompany the other six. Our actions and words are to be consistent with a personal creed and provides a moral compass for character. Choosing right over wrong, living in truth and creating a framework for connection.

***Lambda Chi Alpha Example:** David Gilkey (Alpha-Lambda, '89), died in Afghanistan delivering photojournalistic news during the war.*

INTEGRITY

Encompasses the sum total of a person's set of values – his private moral code. A breach of any of these values will damage the individual's integrity. Integrity, closely related to the word integer, refers to a notion of completeness or wholeness.

The structure for Integrity rests on the moral obligation to do what is right. No one is making them do anything, it is an act of principle on an individual's part. It connects with the desire to make ethical decisions when it comes to others and themselves. In situations with extreme pressure, these individuals act without thought of doing the wrong thing.

***Lambda Chi Alpha Example:** Gen. Bruce C. Clarke (Epsilon-Omicron, '35), U.S Army retired veteran who spoke out against plagiarism in college students.*

PERSONAL COURAGE

Depicts the premier virtue that enables us to persevere despite fear, danger, or adversity. Personal Courage includes the notion of taking responsibility for decisions and actions. Additionally, it involves the ability to perform critical self-assessment, to confront new ideas, and to change.

Our last Core Value is based on overcoming fear and doing what is noble for the good of a cause. Fear, in this case, is completely relative to the person. Whether an individual needs to deal with loss or public speaking, they both require personal courage.

***Lambda Chi Alpha Example:** Robert Cook (Alpha-Delta, '07), skydiving instructor who gave his life for one of his first-time clients.*



Photo provided by the University of Evansville chapter

2019 SUMMER INTERNS

THE IHQ EXPERIENCE FROM THE UNDERGRADUATE PERSPECTIVE

In June, we announced the William T. Farkas Fellowship that honors our newly retired CEO through funding our internship and co-op program. The students selected to work in this highly competitive opportunity are members who have exemplified what it means to be a member of Lambda Chi. Our interns have the opportunity to grow, serve and lead the organization by learning more about their desired career field.

In May, four interns moved from places like Denver, Colorado to Carmel, IND to begin their staff experience at IHQ. They were provided courtesy housing, a stipend and included as staff for the Stead conference. Each individual has a different area of study ranging from Athletic Training to Accounting, though they are here to advance their knowledge in the focal point of their undergraduate career.



Business Affairs/Alumni Engagement/ Educational Foundation

Braden Sim was given a list of projects to complete by the end of the summer and used his time sparingly between each of his departments. In Business Affairs, he compared tax forms to other fraternities and continued royalty maintenance. For the Alumni Engagement staff, he was Sim completed a volunteer survey and ensured that chapter houses were under the housing corporation. Finally, he worked on project relating to the Mason Circle and donor maintenance.

"Everything I've done this summer is something that I've had no prior knowledge of. It was all brand new, but my boss, Tony Robinson, was able to help out and walk me through the process. I didn't realize how much I would enjoy working with a nonprofit. It is now something on my mind for the future" explains Sim.



Chapter Services

Logan Reneau spent his time creating a recruitment application in order to move the process forward. It focuses on finding men who are going to contribute to Lambda Chi beyond their undergraduate career. Additionally, he worked on the CORE report by grading, documenting and facilitating various aspects that are included.

"Chapter Services deals with chapters the most and has the more influence on them as a whole. I like the sense of helping the organization become better with our undergraduate members and trying to make it the best it can be" says Reneau.



Communications

Similar to Sim, Thomas McGrath worked on a number of small-scale projects throughout the summer. He was tasked with archiving film reels, badges & pins and letters dating back to 1912. Additionally, McGrath co-hosted and edited our podcast, The Choptalk Podcast. He assisted with social media by creating the majority of Twitter, Facebook and Instagram posts. Lastly, he built on his current skillsets by designing and editing various tribute videos and photoshop templates.

"I have always been super passionate about all of Lambda Chi's style guide, branding and how to make that a priority in our chapter. This the epitome of that, following through to, literally, the source of that" says McGrath.



Harm Reduction

This summer, Wil Overholt worked directly with some of the most sensitive content that comes into IHQ. He reviewed trends from 2015 until early 2019 about our incident reviews and how they change based on a private or public university. Overholt analyzed the High Alpha Summit and Officer Academy from the previous year.

"It [the internship] has made me have a pretty great appreciation for what is done on this side of the table. It makes me feel that a lot of work is being put in to helping the undergraduates for the future" says Overholt.

On behalf of the team at IHQ, we wish each of our 2019 summer interns luck as they begin another year of school and pursue their chosen career path.



CAMP KESEM

A STORY OF REFLECTION

In Hebrew, the word, “kesem” translates to, “magic” in the English language. The beauty of magic is that it can do anything, including bring joy back into the eyes of someone who hasn’t seen it for a long time. Christopher Rodriguez (Iota-Gamma, ’18) wants to give that feeling to each and every kid that walks through the Camp Kesem program.

Camp Kesem is a nonprofit organization that caters to kids whose parents are directly affected by cancer. For one week during the summer, counselors go to campsites around the nation and treat their campers to a week of stress-free activities. It is of no cost to the kids attending due to generous donations which are fundraised throughout the year.

When he was young, Rodriguez grew up quickly as his father was diagnosed with end stage stomach cancer. While dealing with the tragedy, he became a more prominent figure in his house as he began taking more responsibility taking care of his younger siblings. It was more about survival than managing the sadness and anger.

“These kids are so strong and so resilient. For six days, it’s as if the world can stop. You are in this euphoria of magic. As someone who as gone through this personally, I want to be able to give back to the community and give back to these children. I want to share my thoughts and feelings to help them get through it better than the way I went through it” says Rodriguez.

He had the opportunity to do just that during his first year of being a counselor. One of his campers hesitated during games & activities which left Rodriguez to sit by his side while the rest had fun. He learned the story of his camper and realized that they’re journey’s with cancer were nearly identical.

“For someone who has gone through this and dealt with this hardship, finding a camper who was mirroring my exact situation made me think, ‘this is why I am here’. I struggled through my father’s cancer at the age of 18 and I still



struggle with it at 23. These campers, who are 6, changed my perspective on why this organization exists” explains Rodriguez.

After his chapter learned more about his struggle with cancer and passion for Camp Kesem, the executive board made a decision that would impact the way Rodriguez viewed his

brotherhood forever. Iota-Gamma donated \$300 to support him in fundraising more money in order to send another kid to camp.

"This fraternity is so much more than what people think on the outside. I used Lambda Chi as the foundation that shot me off for the rest of my career. It helped me toward Camp Kesem" says Rodriquez.

While pursuing his master's degree at California State - Fresno, he will continue serving the organization by taking the role of Operations Coordinator. He plans, schedules and executes each camp location based on his assigned region.





FROM A PASTIME TO PROFESSIONAL

Becoming a Decorated Disc Golf Player as a Student



As Dallas Wrinkle, associate member of Lambda-Chi Zeta, approaches the target, he prepares for a throw he has been working to perfect for months. By using his lucky disc, the hope is that it lands a straight shot into the target. He takes a quick assessment of the weather to determine if the slight wind is going to affect his game. The crowd is summoned to silence their cellphones and directed toward Wrinkle's starting point. He throws and the disc fly's through the air like a bird. He makes the shot that proves his space in the professional disc golf world.

At the young age of 19, Wrinkle has made a name for himself by officially registering as a professional disc golf player. The road to success was not unmatched with trials and tribulations but achieved by sacrifice. Wrinkle spent majority of his life playing baseball and had aspirations to play collegiately.

"The first day [of collegiate tryouts] I broke my hand. The grass wasn't mowed and when I dove for a ball, my glove got caught in the grass and bent backwards. I took that as a sign from God I shouldn't go play baseball, I should go play disc golf" explains Wrinkle.

After discovering that disc golf was his preferred competitive outlet, Wrinkle began investing more time and money into the sport. He was naturally talented and excelling faster than the average newcomer. It became clear he needed a seasoned professional to work alongside him. As Wrinkle began frequenting the local disc golf shop, Chris Clemons became that person.

Clemons is a professional disc golfer player in Kansas City, Missouri who has been certified with the Professional Disc Golf Association (PDGA) since 2011. He has won 27 tournaments in his career and currently working on the Beaver State Fling National Tour.



"I started working at the shops and he trained me. I picked his brain as much as I could. I studied him and the way he went about things. He's always down to teach anyone sign a disc."

After Clemons allowed Wrinkle to caddy during practices, his career took off. Wrinkle began spending his free time at the course to learn techniques for throwing in different situations. If there was a tournament, he was the first to sign up. He loved the ability to compete with like-minded people in a game he truly felt passionate about.

As an amateur, players are given "player packs" in lieu of a cash reward. Wrinkle acquired water bottles, t-shirts and more discs that he can count. After spending time in the amateur circle, he decided to take his talent one step further by becoming a recognized professional with the PDGA. To reach this level, a player must reach a score above 980 and turn down player packs in hopes of winning a cash prize for the overall win of the tournament.

"Once you start, you just can't stop. That seems to be the case for a lot of disc golfers."

Wrinkle hopes to graduate from a local professional to a touring professional, making disc golf his full-time job. Along with his current local sponsors, he would like to acquire a sponsorship with a large disc manufacturer to gain more visibility. He encourages aspiring players to start small and build their game from the ground up.

"Go to the closest store and buy a cheap, mid-range putter. Get your friends and just go play, that's the first step to it. Most of the time, when you play, you'll get hooked."



DAY OF GIVING
SAVE THE DATE



DECEMBER 3, 2019



GHA PROSPECTUS



Dear Brothers,

The creed of Lambda Chi Alpha reminds each of us that we are in a continual state of personal growth. Further, that we have dedicated ourselves to serving others. How fortunate we are to share the journey with our Brothers – dedicated men committed to our values and each other. We are not confined to the past but strive to become the best possible version of ourselves. And the most exciting part is that there is not just one path, but over 200,000 living examples in our midst.

It is an exciting time for our Brotherhood. Your Grand High Zeta and International Headquarters Team has been hard at work preparing for the next generation of men who will be entering our bond. Lambda Chi Alpha aspires to become the premier service learning and leadership development organization in North America. We seek to provide each of us with a lifetime opportunity to grow, serve and lead together as Brothers.

I remain incredibly thankful for all of our collegiate brothers who are working together to lead our chapters along with the nearly 1,300 alumni brothers who volunteer alongside them. The world needs more men who share and practice our values, and I encourage each of us to invite more men to join our bond and work toward achieving our collective mission.

Thanks for all you do!

In ZAX



Jeffrey A Stuermer
Grand High Alpha (GHA)





High Alpha Summit

Over three days, participants will learn the fundamentals of serving as chief executive officer for their respective chapter or colony, with emphasis on leadership, ethics, operations management, external relations and harm reduction. The summit will feature presentations from speakers in the Greek/higher ed community, and participants will learn and work in small groups with brothers from all over North America facilitated by volunteers and the General Fraternity headquarters staff members.



Neville Advisor's College

The Neville Advisor's College is Lambda Chi Alpha's premiere alumni advisor training conference for High Pis, Alumni Advisory Board members, Alumni Control Board members, and House Corporation members. Sessions are facilitated by educational professionals, International Headquarters Staff, alumni and subject matter experts, all delivering relevant and timely content to help our advisors prepare for work with our undergraduates. While the focus of the program is on content relevant to new advisors, seasoned and experienced advisors will also benefit from the opportunities to learn from each other over the course of the three-day experience.

Dates: January 2 - 5, 2020
Location: Indianapolis, Indiana



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11711 N. PENNSYLVANIA ST.
STE 250
CARMEL, IN 46032

(317) 872-8000 | lambdachi.org
Headquarters@lambdachi.org



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